

**NEWS RELEASE For Immediate Release Thursday, April 3, 2008**

**Detroit Lakes Hospital and Clinic Announce Affiliation**

*Organization takes on new family name, logo, colors*

DETROIT LAKES, MINN: St. Mary's Regional Health Center and Innovis Health (formerly Dakota Clinic) of Detroit Lakes, have formed an affiliation and adopted a new name, St. Mary's Innovis Health. "This affiliation of our two organizations is a very positive step in positioning us for the future, and is an outcome of the January 1 affiliation of the entire Innovis Health organization with St. Mary's parent organization, Essentia Health," says Tom Thompson, chief executive officer.

"Coming together as one, our organizations share a common vision for the future of health care in our region and have the ability to fulfill that vision for area residents' benefit. Our affiliation brings together resources in one organization to care for people of our region at all stages of life."

St. Mary's Innovis Health is "re-branded" with a new logo designed in the shape of a globe and the colors of earth, blue and green. "Not only is our mission to deliver quality, compassionate health care, as a leading organization in our region we felt it was important to take a stand to be environmentally responsible. Our logo will be a constant reminder to take care of this planet that all of us call home," says Abigail K. Ring, chief medical officer.

Besides the clinic and hospital departments, all other entities will be taking on the new family name including: Winchester on Washington and Lincoln Park, the two senior housing complexes; and the Nursing Center. "This is certainly a brand new day in Detroit Lakes and the region," adds Thompson. "As we combine various

departments and services together, it will create both efficiencies and opportunities for growth we seek to better serve our region.”

A new website with health care information, and also an eco-friendly section, has been launched and will be added to throughout the months ahead. The Web address ties in with the organization’s new theme line: [www.trustedcareforlife.org](http://www.trustedcareforlife.org)

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NEWS MEDIA for interviews, contact: LeAnn Mouw, Director of Communications, 218.847.0867.

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Digital high res logos are available for download at [www.trustedcareforlife.org](http://www.trustedcareforlife.org)